

# Progressive Dane's 2009 Autumn Assembly

## Public Financing of Public Elections

Saturday, October 10, 2009

1 p.m. to 5 p.m.

Reception to follow

Neighborhood House | 29 South Mills Street | Madison, Wisconsin

*Limited parking in lot, conveniently located on the 4, 6, and every other 7 bus routes*

### Annotated Agenda

- 12:30 p.m. Registration
- 1:00 p.m. Welcome and Overview of Issue  
How we got here  
Funding local political campaigns—how it works now  
What could change?
- 1:30 p.m. Funding Local Elections  
Why do this now?
- 2:00 p.m. City and County Process Overview  
How things get done at the city and the county
- 2:45 p.m. Break
- 3:00 p.m. Keynote - Beverly Speer, Wisconsin Democracy Campaign  
How does public financing work in other municipalities?
- 3:30 p.m. Campaign Strategies  
What are the issues or problems to be solved?  
What are our goals?  
Who do we need to influence?  
Who are the people or groups most affected by this issue?  
Who are our allies?  
Who is the opposition?  
What is our key message?  
How can we make this happen?
- 5:00 p.m. Reception

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