

Dear Friend,

As you probably know, I am a member of Progressive Dane, a local political party here in Dane County. You and Progressive Dane share similar political views so I thought I'd let you know about some of their successes over the past 11 years. As a democratic organization Progressive Dane exists because of people like us who have decided that they want to make a real difference in local policy and community issues. This is why I hope you will take a minute today to consider joining Progressive Dane.

- Successfully campaigned at the city and county for a Living Wage ordinance.
- Successfully campaigned for an Inclusionary Zoning ordinance in the city of Madison, which requires developers to provide affordable housing in their new developments.
- Have been actively campaigning with the city of Madison to develop reasonable drug policy, focusing on addressing drug use as a public health, rather than criminal, concern.
- Have been independent over 10 years without corporate donations or activism-restricting grants, funded only through member contributions.
- Became a force to be reckoned with in Madison and Dane County.
- Maintained a democratic structure in the face of the need to respond quickly and strategically to changing circumstances.
- Provided the most active local model of non-grant volunteer-based action melding issue and electoral campaigns.
- Developed a knowledge base for campaign logistics that includes effective volunteer engagement, voter targeting, issue-communication, and turf management.
- Won 6 county board races and 2 school board races this past spring and started connecting to progressive electoral efforts in Sun Prairie, Stoughton, and Waunakee. Have over a 75% success rate in elections.

Progressive Dane is a democratic organization. Members make all policy and endorsement decisions at monthly general membership meetings, and—through their dues—provide 100% of Progressive Dane's funding, which keeps them independent of corporate or grant money. Furthermore, each new member of Progressive Dane makes it harder for conservatives to ignore our calls for more accountable local government and for more progressive public policy.

If you would like to join Progressive Dane just send a check made out to "Progressive Dane" to P.O. Box 1222, Madison, WI, 53701. People give what they can but the basic membership is \$36.

Members receive a monthly newsletter and are able to vote at general membership meetings. Members are also welcome and encouraged to participate in any task forces or committees, where most of the electoral and policy work happens.

If you have access to the internet, visit Progressive Dane's website, www.prodane.org, to check out by-laws, platforms, committees, and upcoming events. And if you have any questions or concerns, don't hesitate to call the Progressive Dane office at 257-4985 or e-mail office@prodane.org.

Sincerely,